

PRIVACY POLICY

At Gardner Douglas Sports Cars Ltd. we treat the privacy of your personal and business data very seriously. New GDPR rules which are enforceable from 25th May 2018 means when dealing with Gardner Douglas Sports Cars Ltd. you have the following rights:

The right of access – Individuals can request access to their personal data free of charge (in most cases) and ask how you make use of it.

The right to be forgotten – Individuals can ask you to delete or remove their personal data where there is no good reason for its continued processing.

The right to data portability – Individuals can transfer or move their personal data between service providers easily and safely, without obstacles to usability of the data if applicable.

The right to be informed – Individuals must know how you intend to use their personal data when it is being gathered, and they must freely give their consent to it. Their consent cannot be assumed or taken for granted. There are particular rules around what information you should supply and at what stage you need to supply the information to your customers.

The right to rectification – Individuals are entitled to have personal data rectified if it inaccurate or incomplete. If you have disclosed the data in question to third parties, you must inform them of the rectification. You should also ensure that your customers are aware of the third parties to whom you have disclosed the data, where appropriate.

The right to restrict processing – This means that in some cases individuals can allow you to store their personal data but can also state that you are not allowed to process that data for any reason. The right to object – Individuals have the right to object to your usage of their data Individuals must have an objection on “grounds relating to his or her particular situation”.

Rights related to automated decision making and profiling - The GDPR provides safeguards for individuals against the risk that a potentially damaging decision is taken without human intervention. You should identify whether any of your processing operations constitute automated decision making and consider whether you need to update your procedures to deal with the requirements of the GDPR.

Gardner Douglas Sports Cars Ltd. will only use the data we collect about you or your business for legitimate businesses purposes only and not pass or sell on your personal or business data outside of this relationship. We ensure any data that is shared (example delivery addresses) is only with other GDPR compliant businesses.

Gardner Douglas Sports Cars Ltd. will only store information for a time that is appropriate for our legitimate business activities.

Cookie Policy for Gardner Douglas Sports Cars

This is the Cookie Policy for Gardner Douglas Sports Cars, accessible from www.gdcars.com

What Are Cookies

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the sites functionality.

For more general information on cookies see the Wikipedia article on HTTP Cookies.

How We Use Cookies

We use cookies for a variety of reasons detailed below. Unfortunately in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all

cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of the this site. Therefore it is recommended that you do not disable cookies.

The Cookies We Set

Site preferences cookies

In order to provide you with a great experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences we need to set cookies so that this information can be called whenever you interact with a page is affected by your preferences.

Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

This site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content. For more information on Google Analytics cookies, see the official Google Analytics page. From time to time we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features these cookies may be used to ensure that you receive a consistent experience whilst on the site whilst ensuring we understand which optimisations our users appreciate the most.

As we sell products it's important for us to understand statistics about how many of the visitors to our site actually make a purchase and as such this is the kind of data that these cookies will track. This is important to you as it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price.

More Information

Hopefully that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site.

However if you are still looking for more information then you can contact us through one of our preferred contact methods:

Email: sales@gdcars.com

By visiting this link: www.gdcars.com/contact

Phone: 01476 567180